

TRAINING OVERVIEW

Professional Scrum Product Owner™ - AI Essentials



A Professional Scrum training course created by Ken Schwaber and Scrum.org

AI is becoming a foundational capability in product management and is transforming every role. There are many ways to leverage AI to help discover, define, validate and deliver valuable products to market. AI can help create greater value, improve product validation and discovery efforts and foster effective Product Ownership.

Professional Scrum Product Owner-AI Essentials (PSPO-AI Essentials) is an interactive, hands-on course designed to empower Product Owners, Product Managers, Business Analysts to understand, leverage, and apply Artificial Intelligence (AI) to support their job and teams. This course builds on the Professional Scrum Product Owner™ (PSPO) and Professional Scrum Product Owner™ - Advanced (PSPO-A) courses by exploring the application of AI within the various stances of a Product Owner.

The course also includes a free attempt at the globally recognized Professional Scrum Product Owner-AI Essentials (PSPO-AI Essentials) certification exam.

Course Overview

In this one day* course students engage in discussions and exercises to explore practical uses of AI tools and techniques across each stance of the Product Owner. In addition to the traditional stances, students are introduced to a new stance, focusing on ethics and security, providing essential guidance on adopting AI responsibly and securely within an organization.

Throughout this course, attendees will gain the skills and confidence to harness AI effectively, ensuring they remain at the forefront of delivering value in an ever-evolving digital landscape. The Product Owner of tomorrow masters AI—this training ensures you are prepared for that future.

* When offered in-person, this course is generally delivered over two consecutive days. When offered as a Live Virtual Class, the course may be broken up into more, shorter days.

Course Learning Outcomes

This course introduces Product Owners and related professionals to the fundamentals of AI and its applications in modern product development. When a student leaves the classroom they will be able to:

- Describe AI and how it supports modern product development
- Explain key concepts in AI, including machine learning, deep learning, generative AI, and agentic AI
- Discuss how AI tools can enhance Product Ownership through real-world use cases
- Demonstrate the use of generative AI tools (e.g., ChatGPT, Synthesia) to support product work
- Move from theory to practice by embedding AI tools into your daily Product Ownership
- Identify ethical and responsible practices when adopting AI tools
- Implement AI-informed behaviors as AI-literate Product Owners in daily work

Who Should Attend

This course is appropriate for Product Professionals in any industry as they learn how to integrate AI into their jobs. This includes:



- Product Owners
- Business Analysts
- Product Managers
- Agile leaders
- Other related professionals involved in defining new and improving existing products

Course Learning Objectives

Students will learn how to use leading AI tools and write effective AI prompts to generate useful outputs to support their work. Students who attend this course will learn how to leverage AI to help:

- Better understand the market for their products
- Create user personas to help better understand their customers
- Craft a clear product vision
- Accelerate prototyping and testing
- Delegate routine tasks
- Enhance collaboration with team members and stakeholders
- Manage daily routine tasks and more

Professional Scrum Certification

All participants completing the Professional Scrum Product Owner-AI Essentials course receive a password to take the Professional Scrum Product Owner-AI Essentials (PSPO-AI Essentials) assessment. The industry-recognized PSPO-AI Essentials certification requires a minimum passing score of 85%. Class participants of official Scrum.org classes who attempt the PSPO-AI Essentials assessment within 14 days of receiving their free password and do not score at least 85% will be granted a second attempt at no additional cost.

Why Scrum.org

Scrum.org training provides a hands-on, activity-based learning experience using a consistent set of materials around the world no matter which of our Professional Scrum Trainers (PSTs) is teaching the course. Each course explores real-world challenges to help students apply what they learn in their roles once back at work.

On their path to becoming a PST, they must have several years of Scrum experience. Once PST candidates apply, they then go through an extensive process that includes: interviews, validation of knowledge, training, peer reviews and more.

PSTs bring their own style and experiences with a consistent delivery of Scrum.org training around the world, so you know each course we teach is aligned with Professional Scrum, and all of your teammates are learning from the same course materials.

Find out more about [what makes Scrum.org different](#).